

National Association of Peer Program Professionals

Five Year Strategic Plan
2022-2027

Vision: To establish a culture of people helping people

Mission: The National Association of Peer Program Professionals helps adults establish, supervise, maintain, and evaluate peer programs so that trained peers may help each other with maximum effectiveness

NAPPP works to achieve its Vision and Mission by:

- Welcoming peer program professionals to membership.
- Certifying peer program professionals and peer programs with nationally recognized accreditations of knowledge and practices adhering to NAPPP Standards and Ethics.
- Conducting marketing and public relations efforts to disseminate knowledge of peer program best practices and opportunities for trainings and materials conforming to NAPPP Standards and Ethics.
- Creating and offering trainings, workshops, webinars, and online/print materials to enable peer program professionals and programs to operate with NAPPP Standards and Ethics best practices.
- Enhancing and improving the Online Peer Mediation Platform (OPMP).
- Securing reliable revenue streams to ensure NAPPP's financial stability.
- Establishing scheduled fundraising protocols to provide a consistent annual giving campaign.
- Supporting and increasing the dedication, passion, and commitment of Board members to advancing NAPPP and the NAPPP Standards and Ethics.

Strategic Goals and Outcomes

Goal 1: Welcome peer program professionals to membership.

By 2027 NAPPP will have increased membership by 8%.

Goal 2: Certify peer program professionals and peer programs with nationally recognized accreditations of knowledge and practices adhering to NAPPP Standards and Ethics.

By 2027 NAPPP will have increased numbers in each certification group each year.

Goal 3: Conduct marketing and public relations efforts to disseminate peer program best practices and opportunities for trainings and materials conforming to NAPPP Standards and Ethics.

By 2027 NAPPP will have a well-coordinated marketing and public relations program.

Goal 4: Create and offer trainings, workshops, webinars, on-line/print materials to enable peer program professionals and programs to operate with NAPPP Standards and Ethics best practices

By 2027 NAPPP will have increased numbers of each type of educational offering each year.

Goal 5: Enhance and improve Online Peer Mediation Platform (OPMP) to help schools and organizations learn conflict Mediation Skills which enhance social and emotional learning and provide peaceful solutions to conflict and follow NAPPP Programmatic Standards, Ethics, Rubric, and Peer Mediation Standards.

By 2027 NAPPP will have all the strategies in place to support and promote OPMP.

Goal 6: Secure reliable revenue streams to ensure NAPPP's financial stability

By 2027 NAPPP will have stable income streams and have built a Board Designated Reserve equal to four months of operating expenses.

Goal 7: Establish scheduled fundraising protocols to support a consistent annual giving campaign.

By 2027 NAPPP will have a stable annual giving campaign.

Goal 8: Support and increase the dedication, passion, and commitment of Board members to advancing NAPPP and the NAPPP Standards and Ethics.

By 2027, 100% of NAPPP Board members will report that they are meaningfully engaged in advancing the Mission and Vision of NAPPP.